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PRESS RELEASE

November 19, 2015

Smoky Mountain Systems, Inc. to become SMS Integration, Hires VP of Sales, Opens Branch on the Grand Strand after First Acquisition



Dom D’Ascoli, President of SMS Integration based in Franklin, NC announced today a new name and the opening of its first branch office in North Myrtle Beach, SC. The event was attended by Merlin Guilbeau, Executive Director of ESA. Don Childers, industry veteran and COO of SMS since June, is excited about the opportunities and challenges that lay ahead. Don announced today the appointment of Roger Parks as VP of Sales. “Roger brings experience as well as a burst of energy to our plans of expansion. It’s going to be great working with Roger again,” says Childers. Roger was former owner of RSH Protection based in Mooresville, NC and has been working in the commercial division of ASG Security after selling his company to them in 2012. “We are a 30 year old startup. Dom’s company has a great reputation in the industry built on the foundation of family, integrity, and old fashioned service and commitment. Being able to offer the full package of Phone, Data, Security, Fire and Audio/Video places SMS in the driver’s seat of these emerging markets. Great things are going to happen here and I thank Dom and Don for the opportunity,” says Parks. Dom and Don are well known in the industry as Dom is past president of ESA and Don is known for his contributions in education to ESA and expertise in all facets of the industry. SMS also announces the acquisition of Newton Communications Systems in Myrtle Beach, started in the 50’s and owned by Scott Newton who will stay on board as head of the phone and data divisions of SMS. Newton has a who’s who list of customers in the Grand Strand area and Scott looks forward to the working with old and new customers alike. Roger is currently serving as president of NCESA and plans to get involved in the SCESA as he oversees expansion, acquisitions, rebranding, customer experience, and sales efforts for SMS.

